

L. Daniel York

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Professional Summary

As the worlds of voice, data, video and social networking all come crashing together, Dan York, CISSP, enjoys working on the bleeding edge of technology in the realm of VoIP and emerging telephony. With over 25 years of Internet expertise and as a veteran of multiple startups, he enjoys tackling new challenges and bringing people together to work toward a common goal.

Dan has authored several books on Linux and networking, written numerous articles for technical magazines and is a frequent speaker at technical and communications conferences. He co-founded the nonprofit Linux Professional Institute, served on the board of directors for Linux International and currently reports to the CTO of Mitel focused on evaluating new communication technology and leading Mitel's public communication on VoIP security issues.

As part of his long-time interest and participation in online communications, Dan is a strong advocate and promoter of the appropriate use of "social media" communication tools such as weblogs, podcasts and wikis. His weblogs, Disruptive Telephony and Disruptive Conversations, have several hundred subscribers and his Blue Box: The VoIP Security Podcast is heard by over 1,500 security professionals each week.

Professional Experience

Voice-Over-IP Security
Alliance
www.voipsa.org.
2006 to present

Member, Board of Directors and Best Practices Chair

Appointed to the Board of global industry association to develop and document a concise set of industry-wide best practices for security VoIP systems. Developed communication plan around "social media" and launched "Voice of VOIPSA" weblog providing a new method of communication on VoIP security issues. Recruited additional authors and continues to contribute to weblog.

Mitel Corp. / e-smith, inc.
Ottawa, Ontario, Canada
2000 to 2007
e-smith, inc.
acquired by
Mitel Corporation
in June 2001

Director of IP Technology, Office of the CTO, October 2005 - September 2007

Reported to Chief Technology Officer with dual role of analyzing emerging technology and leading Mitel efforts on VoIP security. Evaluated new and emerging technology and communicated analysis internally among senior management, R&D and product management. Explored use of social networking for external/internal communication and initiated and developed pilot for internal blogging and podcasting. Engaged with lead customers to understand strategic technical and business requirements and interacted with industry analysts to position Mitel offerings. Presented at industry conferences on behalf of company, authored white papers and developed/presented web seminars to internal and external audiences.

Chair, Product Security Team, October 2003 - September 2007

Coordinated efforts of cross-portfolio team to both respond to security issues as well as to drive implementation of security priorities in product releases. Developed incident response system for product vulnerability reports and authored public security advisories distributed globally. Produced and provided security-related presentations and educational materials for internal and external audiences and communicated with analysts and media on issues relating to Voice-Over-IP and Internet security.

- Mitel Corp. / e-smith, inc. *Senior Product Line Manager, Collaboration*, November 2004 - October 2005
(continued) Provided product management and strategic direction for portfolio of solutions related to the ability for users to work and collaborate securely from any location. Developed plan for integration of separate audio, video and data collaboration products into a combined product offering.
- Product Line Manager, Mobility Solutions*, January 2002 - November 2004
Managed product portfolio of solutions related to the ability to work securely from wherever you are located. Coordinated initial launch and subsequent evolution of a Linux-based secure teleworker solution allowing remote and home workers to communicate securely across the Internet. Introduced two new complete wireless VoIP product lines (802.11, DECT).
- Director of Training and Documentation*, October 2000 - December 2001
Relocated to Canada and joined Linux startup to develop training and certification program for reseller partners and to manage internal training. Responsibilities expanded to include product documentation and product evangelism within the open source community.
- Linux Professional Institute *Member, Office of the CEO*, July - December 2005
1998 to 2001, 2005 Joined three-member "Office of the CEO" in six-month interim position during search for new CEO. Successfully identified new CEO, stabilized organization's finances, developed new PR/communications plan including social media/blogger outreach component.
- Co-founder and President*, 1998-2001
Coordinated team creating a global professional certification program for the Linux operating system. Coordinated worldwide efforts of hundreds of volunteers through extensive use of online tools. Raised over \$650,000 in corporate sponsorships, including IBM and HP. Assembled Advisory Council consisting of leading players within the Linux, open source, training, publishing and general IT world. Successfully convinced multiple publishers and courseware vendors to create books and courseware leading to LPI certification. Developed and led PR/marketing programs and press interaction.
- Blue Box: The VoIP Security *Producer and Co-host*
Podcast Created, produced and co-hosted weekly audio podcast focused on VoIP security. Achieved over 150,000 downloads in under two years and built subscriber base over 1,100. Average of over 1,500 downloads for each weekly show. Listener survey found high percentage of listeners with director-level and above titles and large percentage with budget responsibility. Now expanding into video podcasting.
2005 to present
- Lodestar Productions Group *Author, Columnist, Blogger, Podcaster, Correspondent*
self-employed Produced weekly "correspondent reports" into *For Immediate Release* podcast on how social media is impacting marketing and public relations. Authored and maintained multiple weblogs on telephony, social media and technology themes. Wrote numerous articles for technical magazines including Linux Journal, Linux Magazine, Certification Magazine and Enterprise Linux. Co-authored with Mark Minasi *Linux for Windows Administrators* and *Linux for Windows NT/2000 Administrators: The Secret Decoder Ring*, both published by Sybex. Over the course of three months in 1997, wrote an 830+ page *Networking Essentials Exam Guide* for QUE Corporation. Due to popular demand, created updated Second Edition in 1999.
1996 to present

Linuxcare, Inc. *Certification Program Manager*
Hooksett, N.H.
1998 to 2000
Worked remotely for San Francisco-based startup that provided Linux technical support, professional services and training. Funded to work half-time furthering the work of the Linux Professional Institute and half-time on Linuxcare education and community programs. Developed courseware, created community relations plans, spoke at conferences, assisted with PR/marketing.

MicroSmart Technology Solutions *Training Manager*
Bedford, NH
1998 to 1999
Joined technical training startup as part of the management team of three. Responsible for finding courseware, identifying/managing instructors, and teaching classes. Developed database-driven corporate web site and assisted in marketing/PR activities and sales presentations.

Productivity Point International *Manager and Regional Technical Trainer*
Bedford, NH
1996 to 1998
Established operations for a new PPI office in Bedford, NH and originated Internet connectivity and training programs for PPI within Maine and New Hampshire. Managed instructors as well as IT infrastructure including firewalls and messaging systems. Served as lead architect for nationwide corporate electronic mail migration strategy to move users from Lotus cc:Mail to a Microsoft Exchange Server infrastructure. Assisted in creation of marketing programs and materials.

CIC Systems/Copley Systems *Manager of Education Services*
Salem, NH
1990 to 1996
Created the training division within a consulting organization and developed it over six years into a comprehensive training organization focused on UNIX, Solaris, Internet and desktop publishing. Managed overall operations of a training program with training centers in four states with FY96 revenue approaching \$1 million. One of the first to develop, implement, and teach comprehensive courseware addressing the Internet and World-Wide Web. Clients included major national telecommunications and financial institutions.

Areas of Expertise

- ◆ **Social Media / Online Collaboration / Communication** - blogs, wikis, podcasts, social networking (ex. Facebook), virtual worlds
- ◆ **IP Telephony / VoIP** - particularly VoIP security
- ◆ **Network and Internet Security**
- ◆ **Operating Systems** - Microsoft Windows, Linux, UNIX, MacOS, Solaris, NeXTStep, Novell, VMS, Primos
- ◆ **Programming Languages** - python, perl, C, Fortran, Pascal, Basic
- ◆ **Publishing** - XML, XSLT, DocBook, FrameMaker, SGML, DSSSL

Professional Affiliations

- ◆ Information Systems Security Association (ISSA)
- ◆ International Association of Business Communicators (IABC)
- ◆ Internet Society
- ◆ Society for Technical Communication (STC)

Certifications & Credentials

- ◆ **Certified Information Systems Security Professional (CISSP)**
- ◆ **Linux Professional Institute (LPIC) Level 1 & 2**
- ◆ **CompTIA Certified Technical Trainer (CTT+)**
- ◆ **Microsoft Certified Systems Engineer (MCSE), Certified Trainer (MCT), Certified Product Specialist**
- ◆ **CompTIA Network+**

Education

Bachelor of Arts in German, *cum laude*, 1989, with a concentration in Computer Science, University of New Hampshire, Durham, NH